***Celebration of Park Point***

**Lake Superior Days, July 13, 14, 2018**

**Purposes:**

1. Celebrate recent park renovations, youth programs, and recreational opportunities on Minnesota Point;
2. Inform our neighbors, Duluth area residents and visitors about these accomplishments, share highlights of Minnesota Point’s rich history, and invite all to enjoy this amazing park in our neighborhood;
3. Emphasize important water safety measures for activities on the beach.

**Activities:**

1. Information table with brochures and flyers at the Lake Superior Days display outside the Lake Superior Maritime Visitor Center and Marine Museum;
2. Self-guided tours to the three beach entrances Franklin Park, LafayetteSquare, and Park Point Beach House, recreation programs, launching locations for kayaks and canoes, and points of historical interest;

* National Coastal Warning Flag, South Pier
* Franklin Park boardwalk and platform at the, and the Tot Lot
* St Andrews Episcopal church, labyrinth
* Lafayette Square Community Center

New outdoor bathrooms behind building

Lafayette Community Edible Garden, and the Park Point Garden Club hillside garden

Bike repair station

Summer Youth Program

* Duluth Rowing Club, boathouse
* Duluth Superior Sailing Association, sailing program
* Park Point Beach House renovation and recreation area
* Sky Harbor Airport, realignment of runway
* Airplane rides
* Walking trail through the “old growth” forest to the end of Minnesota Point
* Kayak and canoe public launches on the bayside - 8th St, 19th St, 32nd St, 40th St, Park Point Park ramp

**Participating partners:**

Bus/Bike/Walk (Zeitgeist campaign)

Duluth Rowing Club

Duluth Superior Sailing Association

Lafayette Community Edible Garden

Lake Superior Maritime Visitor Center and Marine Museum

Lake Superior Magazine

Mayor’s Office, City of Duluth

Park Point Community Club

Parks and Recreation Dept., City of Duluth

St. Andrew’s Episcopal Church

YMCA

**Planning group –** Lyn Clark Pegg, Judy Dwyer, Gary Glass, Nancy Olson, Coral McDonnell

**Promotion plan:**

1. Inclusion in the publicity of Lake Superior Days by the Lake Superior Magazine
2. The Breeze and other partner newsletters
3. Tabling at the Lake Superior Marine Museum (self-guided tour maps, brochures, and informational materials)