

Welcome to Minnesota Point (Neyaashi), a breathtaking land shaped by the dance of wind and water, and a place where we live extraordinary lives. Millions visit Duluth to experience its unique beauty, from the majestic lake to the bustling harbor. Generations of Park Pointers, through the longstanding Park Point Community Club (est. 1889) and Minnesota Point 50 (MP50), a non-profit organization formed in 2012, have dedicated themselves to studying, preserving, and protecting this fragile yet dynamic seven-mile sandbar – the world's longest freshwater one!

We are your neighbors, friends, and fellow enthusiasts who cherish this incredible place. As MP50, a community-led nonprofit, we build upon this rich history of stewardship, working alongside dedicated partners to ensure this national treasure thrives for generations to come. We believe in the power of working together – residents, visitors, organizations, and everyone who cares about Minnesota Point.

## OUR VISION

Minnesota Point, a dynamic and fragile ecosystem and community, sustains its land, water, wildlife, infrastructure, and people for generations to come.



## OUR MISSION

We lead strategic actions with a diverse group of partners to ensure the ecological, cultural, and economic resilience of Minnesota Point.



**MINNESOTA  
POINT 50**

**IF WE DON'T COME  
TOGETHER WHEN THINKING  
ABOUT CLIMATE CHANGE,  
DEVELOPMENT, AND OTHER  
ISSUES, WE'RE GOING TO LOSE  
MINNESOTA POINT ENTIRELY  
IN THE NEAR FUTURE."**

*- Nisogaabokwe Melonee Montaña,  
Red Cliff Tribal Member*

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A 501(c)(3) non profit organization



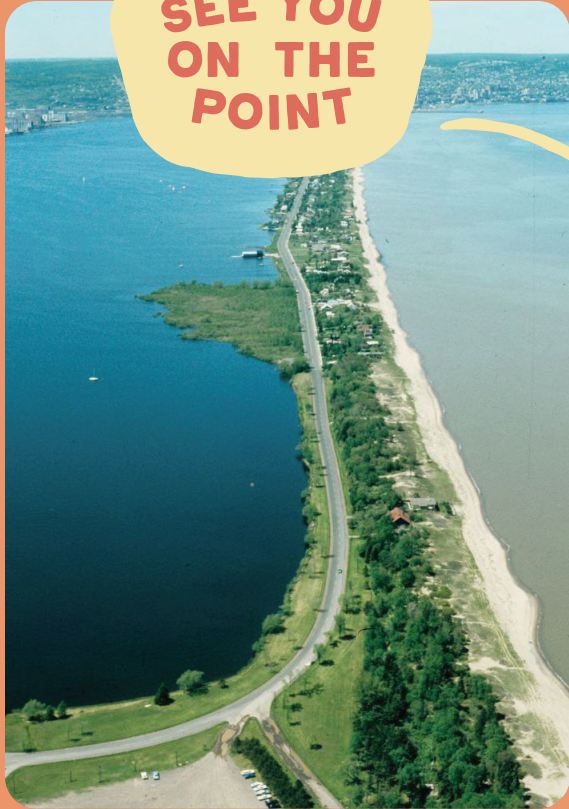
**BUILDING  
RESILIENCE FOR  
GENERATIONS  
TO COME**



**MINNESOTA  
POINT 50**

[minnesotapoint50.org](http://minnesotapoint50.org)

**SEE YOU  
ON THE  
POINT**



## THE TIME TO ACT IS NOW

The growing love for our Point, coupled with Duluth's recognition as a climate refuge and the increasing impacts of climate change (evident in events like the severe 2019 flooding), demands we act strategically and together. High rates of shoreline erosion, threats to wildlife habitat, aging infrastructure, and the impact of unchecked development on our vibrant community underscore the urgency. The time to act decisively, together, is now to safeguard this irreplaceable treasure.

## WHAT ARE WE DOING?

MP50 is launching public education and research as we develop a collaborative 50-Year Action Plan for Minnesota Point and its waters, together with amazing partners like the City of Duluth and the MN DNR Lake Superior Coastal Program (full list on our website!).

Picture this: a clear path forward for our beloved Point. MP50 and our partners will be right there, turning these strategies into reality. We're committed to supporting progress, measuring our impact, and sharing the results with you, our Park Point community and everyone who cares about this special place.

## BE A PART OF THE ENERGY

We invite you to become a Minnesota Point Steward! There are many ways to get involved.

- Visit and tell us what you love about Minnesota Point
- Enjoy the Minnesota Point ecosystem and the Park Point community
- Hike the old-growth forest, and respect it as a sacred place for the Anishinaabe people
- Walk the beaches, and help keep them clean
- Protect the sand dunes and wildlife by not walking on or disturbing them
- Respect the community by observing the speed limit and parking laws
- Support MP50 through a financial gift

## BECOME A MINNESOTA POINT STEWARD:



**WE REALLY HAVE TO THINK  
ABOUT THE LOSS OF AN ENTIRE  
NEIGHBORHOOD IF WE AREN'T  
PROACTIVE ABOUT TAKING STEPS  
THAT PROTECT, REINFORCE, AND  
REAFFIRM WHAT IS THE SANDBAR  
THAT THIS NEIGHBORHOOD IS  
LIVING ON."**

*- Roger Reinert, Mayor of Duluth, MN*